

Breaking the Cycle

FASTER, SAFER WORKERS AT ALBERTSONS

Ever walk through the grocery store and wonder how those perfectly stocked shelves come to be? The answer lies with a dedicated team working behind the scenes in warehousing and distribution.

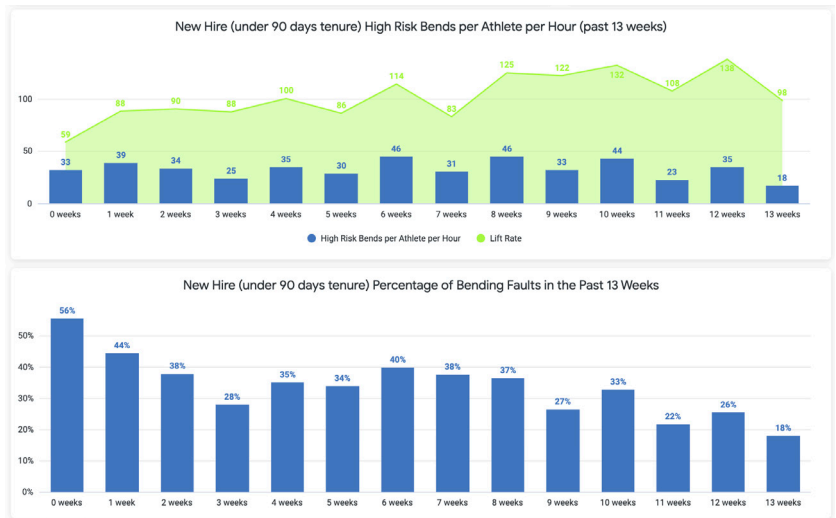
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But here's a secret most people don't know: traditionally, speed and safety in these roles haven't always gone hand-in-hand. New hires often prioritize speed to meet quotas, which can unfortunately lead to higher accident risks.

The unionized workers at Albertsons decided they shouldn't have to choose between efficiency and safety for their employees and turned to Strongarm to reduce risk while simultaneously increasing new hire productivity.

Strongarm's StrongStart program focuses on the first 90 days of a new hire's journey. Look at what we've accomplished in the past 90 days at our Albertson's pilot location - Albertsons Portland. This is a game-changer for the entire industry.

Efficient operations and a safe work environment for their employees—that's the power of StrongStart.



90-day data from Albertson's StrongStart program at their pilot location indicates a 45% decrease in the number of High-Risk Bends* and a 67% decrease in the percentage of Bending Faults, even as Lift Rate* increased by 66% over the new hire orientation period.

StrongStart can be a valuable tool for both employers and unions. By prioritizing safety alongside efficiency, Albertson's creates a win-win situation for businesses and their employees, including those represented by unions.

This is what we do. We're proud to be a part of the solution, and we're excited to see this program continue to empower teams across the country.