



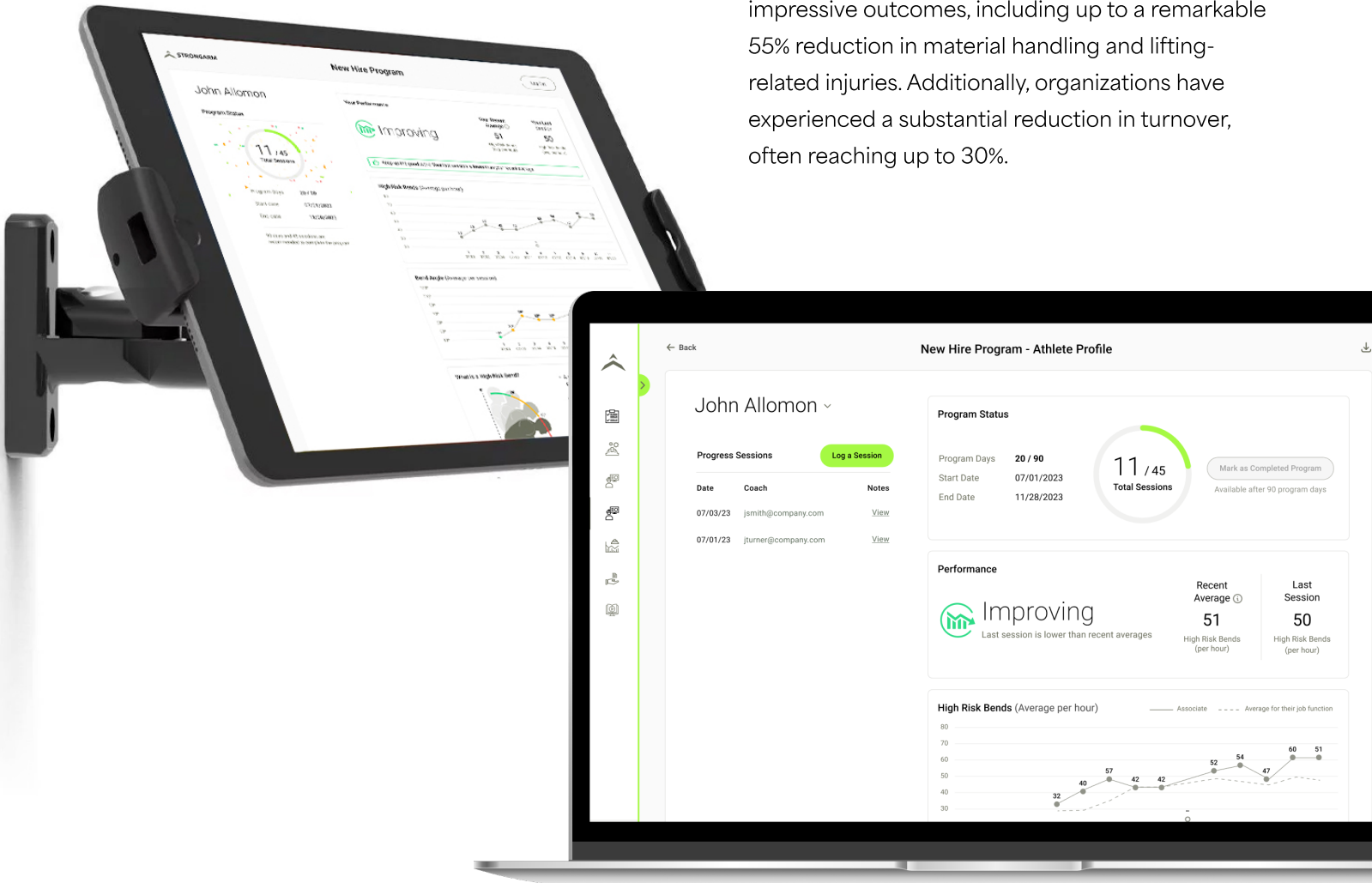
SafeWork StrongStart

Better Onboarding. Better Engagement.

It's an industry-wide concern that new employees often pose the highest risk of turnover and injuries within their first 90 days. Despite 93% of organizations having some form of a new hire onboarding program, it's a known fact that these programs often fall short and require significant improvements.

StrongStart is a purpose-built solution aimed at revolutionizing the critical phase of new hire onboarding. Developed by leveraging the best-in-class injury reduction and employee engagement capabilities at StrongArm, SafeWork StrongStart takes these strengths and applies them directly to the realm of new hire orientation.

SafeWork StrongStart has consistently delivered impressive outcomes, including up to a remarkable 55% reduction in material handling and lifting-related injuries. Additionally, organizations have experienced a substantial reduction in turnover, often reaching up to 30%.



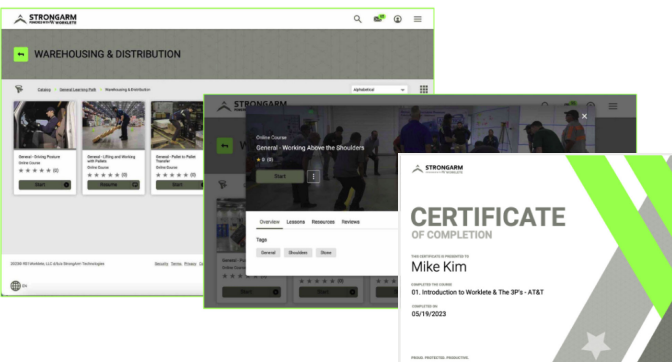
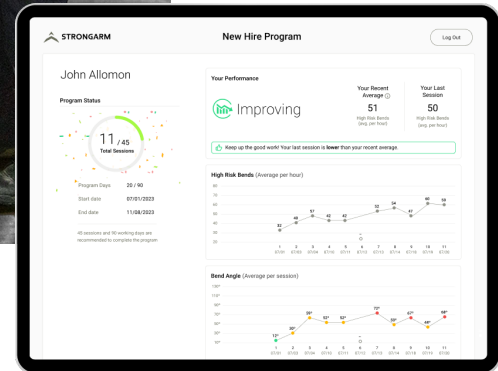
What You Get

For the Athlete

- **Real-time Feedback**
Get vibration alerts with a wearable device to help correct unsafe lifting techniques
- **Data Empowerment**
Access and control their own safety data with self-help resources via a tablet kiosk
- **Meaningful Engagement**
Receive insightful safety coaching and praise from onboarding managers to help transition into daily workflows

“I’ve worked in a few different warehouses for the last 10 years. It was the first time, I felt like Safety was a real focus. The onboarding here with the managers and these tools really humanized the experience for me.”

– Sally K, Industrial Athlete, Grocery Distribution Center



For the Manager

- **Simple and Guided Implementation**
Receive all the information and materials to help onboard Athletes and themselves through a simple guided training program
- **End-to-End Tool Kit**
Access a full suite of tools from emailed reports, associate safety data, training videos, and a digital log to keep track of it all
- **Data Insights**
Get detailed Safety insights on trends and progression across your new hire cohorts

“We’ve been looking for innovative ways to improve the health and safety of our associates for a long time but it has always been an uphill battle to implement wearable technology, especially in our represented workforce. That’s changed now with StrongArm’s new hire-focused program and products. The StrongArm team’s experience in this field showed as we navigated a tricky implementation scenario but now this thing runs itself and the impact has been tremendous, I wish we did it sooner.”

– Nicole A, VP of Operations, Warehousing & Distribution

How It Works

Training Access

New hires and Managers access detailed training videos upon enrollment to learn about wearable usage and data interpretation.

Real-time Feedback

Employees wear sensors for onboarding and work, receiving immediate haptic feedback for safer lifting techniques.

Self-learning Kiosk

Data is accessible to employees via kiosks for self-improvement with instructional videos.

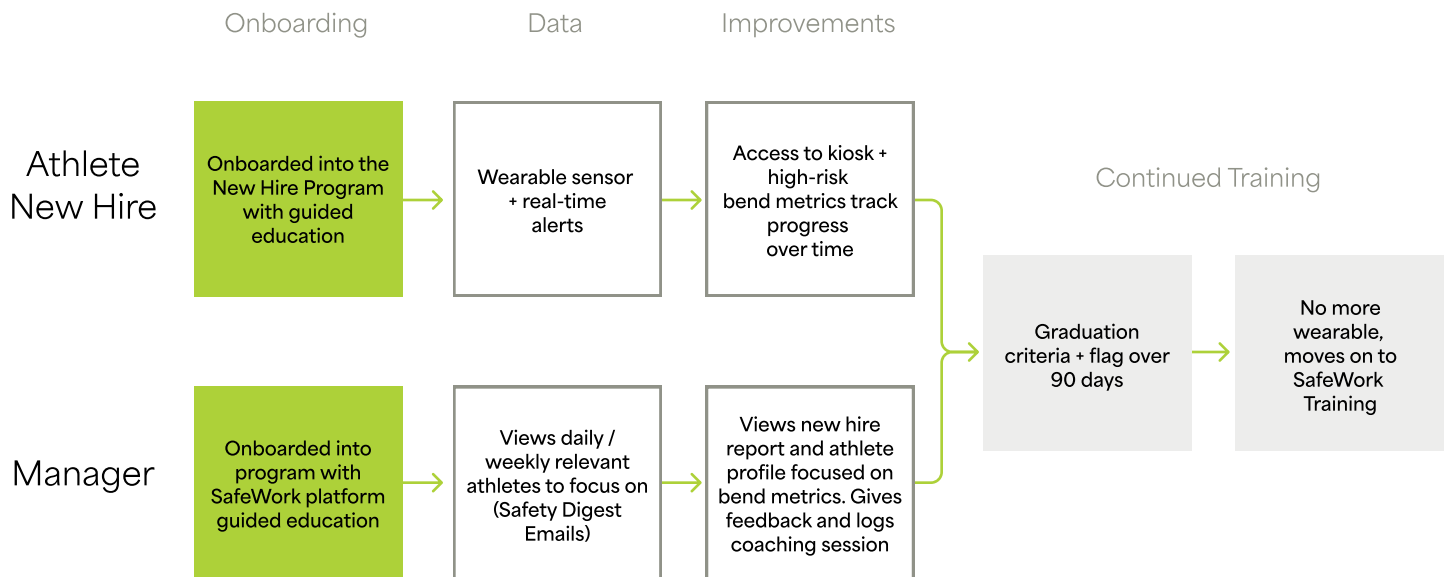
Manager Reports

Managers receive daily or weekly reports focusing on core team members, highlighting coaching needs and essential information for improvement.

Dashboard Insights

The dashboard offers clear benchmarks and goals based on tenure, with detailed individual data and coaching session logs for bi-directional accountability. Graduation is achieved upon reaching key performance indicators.

The Experiences



For more information

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